

2021 Quarterly Montgomery Village News + Recreation Guide

Advertising Deadlines

Village News + Rec. Guide Delivery Date	Specialty Publication	Advertising Deadline	Insert Deadline** (Thursday, unless otherwise noted)
Feb. 5	Spring/Camp Guide	Jan. 29	Jan. 8
May 7	Summer Recreation Guide	April 30	April 9
Aug. 6	Fall Recreation Guide	July 30	July 9
Nov. 19	Winter Recreation Guide	Nov. 12	Oct. 15

**Inserts submitted after 5 p.m. on the deadline date for a publication may be eligible for inclusion in that publication, but are subject to additional charges.

Rates Per Issue

Village News **BLACK AND WHITE** Advertisements

Advertisement Size	Price	Advertisement Size
Business Card	\$72	3.75" W x 2.5"H
Double Business Card	\$144	3.75"W x 5"H
Eighth Page	\$150	5.75"W x 3.5"H
Quarter Page	\$282	5.75"W x 6.5"H
Half Page	\$468	9.75"W x 6.5"H
Full Page**	\$1,008	9.75"W x 13"H

Village News **COLOR** Advertisements

Advertisement Size	Price	Advertisement Size
Business Card	\$138	3.75" W x 2.5"H
Double Business Card	\$277	3.75"W x 5"H
Eighth Page	\$288	5.75"W x 3.5"H
Quarter Page	\$574	5.75"W x 6.5"H
Half Page	\$789	9.75"W x 6.5"H
Full Page**	\$1,242	9.75"W x 13"H

**30% premium added for back page ads.

Inserts** \$500/full run for one-page insert; \$850/full run for multi-page insert

Classified Ads \$12.00 for 20 words or less and 40 cents for each additional word.

See classified ad order form for specific details.

Call Mike Conroy at 240-243-2331 or 301-300-4789, mconroy@mvf.org, Fax: 240-243-2302