

## 2017 Advertising Rates Per Issue

### Village News\* **BLACK AND WHITE** Advertisements

Advertisement	Price	Advertisement Size
Business Card	<b>\$68</b>	3.75" W x 2.5"H
Double Business Card	<b>\$136</b>	3.75"W x 5"H
Eighth Page	<b>\$142</b>	5.75"W x 3.5"H
Quarter Page	<b>\$266</b>	5.75"W x 6.5"H
Half Page	<b>\$441</b>	9.75"W x 6.5"H
Full Page**	<b>\$950</b>	9.75"W x 13"H
Double Truck	<b>\$1,698</b>	Two Full Pages

### Village News\* **COLOR** Advertisements

Advertisement	Price	Advertisement Size
Business Card	<b>\$130</b>	3.75" W x 2.5"H
Double Business Card	<b>\$261</b>	3.75"W x 5"H
Eighth Page	<b>\$272</b>	5.75"W x 3.5"H
Quarter Page	<b>\$541</b>	5.75"W x 6.5"H
Half Page	<b>\$744</b>	9.75"W x 6.5"H
Full Page**	<b>\$1,171</b>	9.75"W x 13"H
Double Truck	<b>\$2,016</b>	Two Full Pages

\*Call for specialty publication pricing.

\*\*30% premium added for back page ads.

#### Inserts\*\*

\$500/full run for one-page insert  
 \$850/full run for multi-page insert

#### Classified Ads

\$12.00 for 20 words or less and 40 cents for each additional word.

See classified ad order form for specific details.

#### 10% OFF

Advertising Contracts of 12 issues!\*\*\*

### Beto Benitez

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301-300-4789

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\*\*\*All advertising contracts require prepayment of half the total contracted amount. The balance of the contracted amount is due within 90 days of the first run date of the scheduled advertisements. Prepayment in full is required for all other advertisements one week prior to the date the advertisement is scheduled to run in the Montgomery Village News. Ads that have not been prepaid will not be included in the prearranged Montgomery Village News issue. Discount applies to display ads in Montgomery Village News **ONLY**. Discount excludes classified ads, professional directory, calendar, web advertising, and will not be combined with any other promotional offers.