

# 2018 STRATEGIC GOALS

## 1. Enhance Resident Services/Opportunities

- Study replacement of Jenark database program, which supports all MVF operating departments.
- Study appointment of student non-voting MVF Board member
- Accelerate digitizing resident homeowner files by using an outside contractor.
- Study feasibility of installing an electronic sign marketing Village events

## 2. Continue to Implement Recommendations of LRFPC

- Finalize plan for new Central Park amenities (Dog Park, Community Gardens, playground area, etc.) at former Montgomery Village Golf Course
- Preliminary planning for replacement of the North Creek Pool and bathhouse facilities – pool to be under construction after 2019 pool season

## 3. Continue Plans to Make Montgomery Village Foundation a “Green” Operation

- Consider purchasing and installing solar panels at North Creek Community Center rather than entering into a power purchase agreement with a third party.
- Continue to install more energy efficient lighting fixtures at MVF facilities, utilizing Pepco rebate opportunities.
- Continue to implement plan to forest areas on MVF properties.
- Continue to identify other programs to enhance the environment on MVF properties, such as RainScape programs, County storm water management partnerships, etc.

## 4. Implement Vision/Plan for Future MVF Land Use – “Vision 2030”

- Coordinate review of development plans, ensuring resident input.
- Review and update the CARC Commercial Architectural Design Guidelines and Review Process.
- Develop MOUs with developers related to the annexation of properties into MVF.
- Continue to host community and economic development forums with guest speakers

**5. Implement New Communications and Marketing Strategy to increase outreach to residents and others**

- Implement new communications strategy, which focuses on transitioning from print media to increased digital options.
- Implement video spots that highlight individuals living in the Village.
- Work with developers to market their new communities to potential new residents.

**6. Continue partnership initiatives with Village schools.**

- Increase program offerings to assist students in fulfilling Student Service Learning hours for graduation.