

# 2022 STRATEGIC GOALS

## 1. Enhance Resident Services/Opportunities

- Increase efforts to survey residents on program/services satisfaction.
- Start to manage the new Bloom Association (500 homes eventually)
- Continue process of updating Architectural Standards Community Criteria
- Identify State Bond Projects

## 2. Continue Plans to Make Montgomery Village Foundation a “Green” Operation

- Finalize Green Plan and begin implementation
- Continue to implement plan to increase forest areas on MVF properties.
- Investigate addition of electric vehicle charging stations at community facilities.

## 3. Continue to implement Vision/Plan for Future MVF Land Use – “Vision 2030”

- Coordinate review of development plans, facilitating community meetings, ensuring CARC oversight, etc. as required.
- Provide support to businesses and commercial property owners seeking assistance with county/state economic development programs.

## 4. Continue to enhance Communications and Marketing Strategies to increase outreach to residents and others

- Implement new MVF Website
- Implement a Welcome message video on the MVF website.
- Re-engage business partners as corporate sponsors for MVF events

## 5. Continue to implement Recreation and Parks Strategic Plan

### General:

- Update the overall Plan for the period 2023 to 2028.

### Programming:

- Rebuild recreation offerings (community center rentals, user fee program, and special events) which were impacted by the COVID-19 shutdown, including engaging residents on what they would like to see included in offerings for 2022.

### Special Events:

- Introduce cultural elements to special events that reflect the diversity of our community.

### Aquatics:

- Launch new aquatic programs, including at the recently renovated North Creek Pool, to enhance residents experience at the pools.
- Commence Preliminary planning for replacement of Stedwick Pool and Bathhouse facilities – pool to be under construction after the 2025 pool season.

**Facilities:**

- Complete the repurpose of Watkins Mill Pool site to an outdoor fitness space
- Modernize facility experience through permanent sound systems, projectors, and projector screens.

**Parks:**

- Continue to work with the developer on the future Central Park (2023/24 opening)