

MISSION

Montgomery Village was planned as a “new town”, designed with inspiration and care for people living in community with each other and nature. The Articles of Incorporation state that the purpose of the Foundation is the promotion of the health, safety and welfare of the residents of Montgomery Village. Its mission includes:

- ✚ Maintenance and upkeep of MVF assets, including lakes, parks, swimming pools, community centers, ball fields and pathways throughout Montgomery Village;
- ✚ The Architectural Review Board and Commercial Architectural Review Committee, both of which help maintain the aesthetic integrity of the community;
- ✚ Financial management of Village assets and collection of assessments;
- ✚ Communications with members on services through *The Village News* and the MVF website (www.montgomeryvillage.com); acting as clearinghouse for Village-wide best practices;
- ✚ Recreation programs and classes for all ages;
- ✚ Village-wide special events such as the annual July 4th celebration, summer Lawn Theater performances, Flea Markets, after-school programs, holiday programs, etc.;
- ✚ Representation of the interests of Montgomery Village to all governments and their agencies, police, schools, business and economic development;
- ✚ Professional Community Management services to HOAs and COAs who contract for those services;
- ✚ Professional Landscaping services on County owned roads.

VISION

The Montgomery Village Foundation is a partnership of its members, which include all of our homeowners, dwelling in numerous homes corporations, condominium associations and multi-family rental apartments.

We seek to strengthen our community by providing excellent community services to all of our members, fostering dialogue among all our community entities and individual residents, and interacting with state and county officials, schools and neighboring communities, to protect and enhance our community.

The Montgomery Village Foundation that we envision is an organization that fosters:

- ✚ A sense of community pride;
- ✚ Active community volunteers;
- ✚ Premier parks, recreation and community facilities;
- ✚ Strong financial health, with well capitalized reserves;
- ✚ Well trained, professional employees, focused on customer service;
- ✚ A commitment not only to maintain, but also enhance the natural environment and coexist with our wildlife; and
- ✚ Well maintained public and private properties;
- ✚ A safe and secure environment for residents.

ORGANIZATIONAL VALUES

MVF supports the Six Pillars of CHARACTER COUNTS!:

Trustworthiness, Respect, Responsibility, Fairness, Caring, Citizenship

They are the underlying principles that support MVF's organizational values:



CUSTOMER SERVICE	We actively pursue the identification of Member needs to provide effective service to our community with efficiency, accountability and a caring attitude.
COMMITMENT TO EXCELLENCE	We strive to achieve excellence in all we do; we advocate fulfilling our responsibilities as Board members, homeowners and staff, working to pursue suggestions, ideas and creative approaches through training and education, leading to continued improvement in all we do.
FIDUCIARY RESPONSIBILITY	We strive to improve the quality and efficiency of MVF services through cost effective solutions
OPEN COMMUNICATION	We promote honest, open communication and easy access to information; transparency builds trust in communication.
COEXISTENCE WITH WILDLIFE	We support our longstanding policies “provide and enhance wherever possible a natural habitat for appropriate species within Montgomery Village” and “support humane treatment of wildlife and act as an advocate of wildlife”.
SUPPORT OF “GREEN” INITIATIVES	We support environmental stewardship to enhance and improve the environment, encouraging and educating our residents about waste prevention and use of energy saving technologies.
PARTNERSHIP	We believe in the concept of partnership, working to achieve strong community partners to serve our members, other non-profits, including our schools, businesses/retail, etc.
DIVERSITY	We cherish and promote inclusion and diversity in the community.

2018 STRATEGIC GOALS

1. Enhance Resident Services/Opportunities

- Study replacement of Jenark database program, which supports all MVF operating departments.
- Study appointment of student non-voting MVF Board member
- Accelerate digitizing resident homeowner files by using an outside contractor.
- Study feasibility of installing an electronic sign marketing Village events

2. Continue to Implement Recommendations of LRFPC

- Finalize plan for new Central Park amenities (Dog Park, Community Gardens, playground area, etc.) at former Montgomery Village Golf Course
- Preliminary planning for replacement of the North Creek Pool and bathhouse facilities – pool to be under construction after 2019 pool season

3. Continue Plans to Make Montgomery Village Foundation a “Green” Operation

- Consider purchasing and installing solar panels at North Creek Community Center rather than entering into a power purchase agreement with a third party.
- Continue to install more energy efficient lighting fixtures at MVF facilities, utilizing Pepco rebate opportunities.
- Continue to implement plan to forest areas on MVF properties.
- Continue to identify other programs to enhance the environment on MVF properties, such as RainScape programs, County storm water management partnerships, etc.

4. Implement Vision/Plan for Future MVF Land Use – “Vision 2030”

- Coordinate review of development plans, ensuring resident input.
- Review and update the CARC Commercial Architectural Design Guidelines and Review Process.
- Develop MOUs with developers related to the annexation of properties into MVF.
- Continue to host community and economic development forums with guest speakers

5. Implement New Communications and Marketing Strategy to increase outreach to residents and others

- Implement new communications strategy, which focuses on transitioning from print media to increased digital options.
- Implement video spots that highlight individuals living in the Village.
- Work with developers to market their new communities to potential new residents.

6. Continue partnership initiatives with Village schools.

- Increase program offerings to assist students in fulfilling Student Service Learning hours for graduation.