

2017 STRATEGIC GOALS

1. Enhance Resident Services/Opportunities

- Develop new camp and program offerings to attract broader participation
- Continue to identify ways to support MVSA's program.
- Pilot new "SmartWebs" software to improve architectural standards and property maintenance inspection processes.

2. Continue to Implement Recommendations of LRFPC

- Construction of Apple Ridge Pool and bathhouse
- Continue planning for new Central Park amenities at former Montgomery Village Golf Course

3. Continue Plans to Make Montgomery Village Foundation a "Green" Operation

- Coordinate with County on riser and toe drain repairs at Lake Whetstone
- Consider solar panel installation at other MVF facilities
- Continue to install more energy efficient lighting fixtures (similar to what was completed at MVF administrative office) at MVF facilities, utilizing Pepco rebate opportunities.
- Implement plan to forest areas on MVF properties.
- Identify other programs to enhance the environment on MVF properties, such as RainScape programs, etc.

4. Implement Vision/Plan for Future MVF Land Use – "Vision 2030"

- Coordinate review of development plans, ensuring resident input.
- Develop MOUs with developers related to the annexation of properties into MVF.

5. Implement New Marketing Strategy to Promote Montgomery Village

- Develop new branding initiative to replace Flourish.

6. Continue partnership initiatives with Village schools.