

Montgomery Village News

The Official Newsletter of the Montgomery Village Foundation

10120 Apple Ridge Road
 Montgomery Village, MD 20886
 301-948-0110
 301-869-0489, fax
www.montgomeryvillage.com

2012 Advertising Rates Per Issue

Village News* Black and White Advertisements

Advertisement	Price	Advertisement Size
Business Card	\$64	3.75" W x 2.5"H
Double Business Card	\$128	3.75"W x 5"H
Eighth Page	\$134	5.75"W x 3.5"H
Quarter Page	\$250	5.75"W x 6.5"H
Half Page	\$415	9.75"W x 6.5"H
Full Page**	\$895	9.75"W x 13"H
Double Truck	\$1,600	Two Full Pages

Village News* Color Advertisements

Advertisement	Price	Advertisement Size
Business Card	\$122	3.75" W x 2.5"H
Double Business Card	\$246	3.75"W x 5"H
Eighth Page	\$256	5.75"W x 3.5"H
Quarter Page	\$510	5.75"W x 6.5"H
Half Page	\$701	9.75"W x 6.5"H
Full Page**	\$1,104	9.75"W x 13"H
Double Truck	\$1,900	Two Full Pages

*Call for specialty publication pricing.

**30% premium added for back page ads.

INSERTS**:

\$45/thousand one-page insert
 \$500/full run for one-page insert
 \$75/thousand multi-page insert†
 \$850/full run for multi-page insert
 \$125 to fold inserts
 **\$125 surcharge for inserts not delivered by deadline
 †Insert must be 8" x 10.75" or smaller, or foldable to size

Classified Ads

\$10.00 for 20 words or less and 40 cents for each additional word. See classified ad order form for specific details.

CALL:

Beto Benitez
 301-948-0110 x2359
hbenitez@mvf.org

Jhenileen Libongco
 301-948-0110 x2328
jlibongco@mvf.org

Fax 301-869-0489

10% OFF
 Advertising Contracts
 of 12 issues!***

***All advertising contracts require prepayment of half the total contracted amount. The balance of the contracted amount is due within 90 days of the first run date of the scheduled advertisements. Prepayment in full is required for all other advertisements one week prior to the date the advertisement is scheduled to run in the Montgomery Village News. Ads that have not been prepaid will not be included in the prearranged Montgomery Village News issue. Discount applies to display ads in Montgomery Village News ONLY. Discount excludes classified ads, professional directory, calendar, web advertising, and will not be combined with any other promotional offers.